

पुण्यातील सुप्रसिद्ध चहा

शिवनेरी

अमृततुल्य

®



स्वाद अमृताचा... शिवनेरी चहाचा...!

शिवनेरी अमृततुल्य



Managing Director's Message

Behind the innovative business concept of Shivneri Amruttulya stands a young, dynamic, and visionary entrepreneur, 'Mr. Shoubham Batwaal'. With over 12 years of experience in Transport, Service, Management Development, and other industries, he has brought his knowledge, discipline, and passion into building a modern tea business model.



Vision

To open 3000+ outlets across major cities of India by 2030

Mission

- To serve customers through clean, high-quality outlets.
- To offer premium, authentic, and delicious tea every day.
- To deliver the best taste of 'Shivneri Amruttulya', while earning your trust and happiness.



ABOUT SHIVNERI AMRUTTULYA

Taking inspiration from the great 'Chhatrapati Shivaji Maharaj', who created history by establishing Hindavi Swarajya, we began our journey from his very birthplace 'Shivneri'. Within a short span, Shivneri Amruttulya has been steadily moving towards success. We are committed to providing excellent customer service, maintaining authentic taste, and expanding our brand beyond Maharashtra, across all of India.



Our Products

Tea



Jaggery Tea



Lemon Tea



Green Tea



Coffee



Sugar-Free Tea



FRANCHISE PLAN INFORMATION

- 1) Shop Location = Best location + Parking space
- 2) Shop Area = min 150 sq. ft. To 300 sq. ft.
- 3) Franchise Agreement = 5 years
- 4) Licenses = Shopact, food license, GST
- 5) Shop Timing = 5:00 AM to 11:00 PM (All Seasons)

FRANCHISE INVESTMENT MODEL

- 1) Interior work = 50,000
- 2) kitchen Setup = 75,000
- 3) Shop Equipment = 20,000
- 4) ACP Name Board = 30,000
- 5) Electric = 70,000 (Fridge, CCTV, Billing Machine)
- 6) Counter Chair, Worker Dress = 7000



FRANCHISE FEE FOR 5 YEARS: 60,000/-Rs

(Non Refundable) GST 18%

Total Investment : 3,12,000/- Rs

Expected Earning Day / Sale Production

Minimum 500 to 1000 Cups sales.

	Rural	Urban
Per cup selling price	12/- Rs.	15/- Rs.
Per cup production cost	6/- Rs.	6/- Rs.
Net Profit Per cup	6/- Rs.	9/- Rs.
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Expected Per Day Sale Cup	500 cups	1,000 cups
Per Cup Month Sale	15,000 cups	30,000 cups
Per Cup Price	12/- Rs.	15/- Rs.
Expected Sales Per Month	1,80,000/- Rs	4.50,000/- Rs
Production Cost	90,000/- Rs	1,80,000/- Rs
Gross Profit Per Month	90,000/- Rs	2,70,000 /- Rs

IMPORTANT NOTES

- The above calculations are an example for an understanding of prospective of business. Actual profit is based on sales, location, and other various factors .
- Franchise owners has to take all raw materials form **Shivneri foods** international only, which is our secret recipe.
- Event to be organised by franchise owner.
- Franchise shall be operated as per terms and conditions mentioned in the franchise agreemen



***Shivneri Amruttulya Not just a tea,
it's a journey of taste, trust & tradition***

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